



In 2009, the UNSW Business Society set out to become the leading student society for Business students at UNSW. With a new name, the Society worked hard to position itself as a provider of educational, professional and social events and programs for its members.

Affected also by the global financial crisis, the Society branched out our sponsorship base introducing insolvency firm Korda Mentha as a major sponsor and five new non-corporate supporters. This brought the total number of our sponsors to sixteen. The Australian School of Business at UNSW has also provided great support for the Society. The creation of a Sponsorship Vice-President and Sponsorship Committee allowed the Society to not only create new leadership opportunities for our members but also allowed for stronger, more focused relationships with each of our Sponsors.

Promoting and increasing student involvement has been one of the Society's main goals this year. As such we have aimed to make each event bigger and refined our marketing techniques to reach as great a part of the student body as possible.

2009 has been a successful year for the UNSW Business Society. Despite the economic downturn, the Society has sought to bring together top industry employers with our members and to hold popular events across the board. The Industry Mentoring Program, now in its second year, has doubled in size. The efforts of the Sponsorship Committee and Careers portfolio have seen industry mentors joining the program from wide-ranging companies including Boral, OneSteel and Coca-Cola Amatil to individual UNSW alumni.

Embracing the entrepreneurial spirit, UNSW BSOC joined with the Centre for Innovation and Entrepreneurship to bring students a series of talks with successful market leaders and a week of competitions and information sessions.

The launch of our new website (www.unswbsoc.com) has seen the creation of a student forum, a gallery and a communication portal allowing our members to access the latest Society news, careers information and Sponsor pages. We have also taken this opportunity to release digital versions of our regular publication *Comunieco* and our annual Careers Guide as a step to bring BSOC into the online revolution.

The Sports portfolio has also been revamped this year. New events aimed at bringing together students and staff, students between top universities in NSW have seen high attendance numbers and have been well-praised events. The inaugural UNSW BSOC Ski Trip was also held during the mid-session break.

BSOC has always been able to skilfully and successfully create a healthy social calendar for members. This year, the Social portfolio has set many a themed-trend for our annual cruise, dance and ball. The innovative designs, activities and decorations for each event have been the concerted effort of a seamless Social Committee. Leadership and teamwork skills were once again the focus of our Orientation Camp at Milson Island.

The Peer Mentoring Program was held early in 2009 by the Education portfolio. The organisers behind the Program now have the knowledge, experience and talent to effortlessly pull off an event bringing together hundreds of ASB students for the first seven weeks of Semester One.

The UNSW Business Society has ended the year having achieved and surpassed many of the individual goals set by ourselves for our various portfolios. We believe that we have firmly established ourselves as the leading student society in UNSW for all Business students. We look forward to 2010 with even higher aims in sight.

Alice Yang
President 2009
UNSW Business Society

Please find below a table summary of all the programs, events and publications produced by the UNSW Business Society in 2009.

Portfolio	Event Name	Date	Information	Attendance
Careers	Graduates BBQ	24/03	For preparation of graduate job applications, BSOC hosted all the major firms, including Ernst & Young, KPMG, Deloitte, PwC, ICAA, Westpac, CBA, CPA and FINSIA.	150 students
	Meet the Entrepreneur Talk	01/04	BSOC hosted Dr Simon Poole to talk to students about his experiences.	50 students
	PwC Workshop	02/04	Company and accounting information session	40 students
	Meet the Entrepreneur Talk	19/05	BSOC hosted James Stevens, successful founder of Roses Only	80 students
	ICAA Presentation	28/07	Top-tier and mid-tier accounting firms hosted by BSOC to provide networking opportunities for students	250 students
	Industry Mentoring Program	Week 1-7, Sem 2	One-on-one industry mentoring gives top students an invaluable experience with a industry specialist	45 students

	Entrepreneurs Week	14/09-20/09	Including a Business Plan Competition and information event at E&Y	80 students
	Careers Guide		Print and online distribution of career information about all major business disciplines offered by the ASB	N/A
Publications	Comuniecio Editions include: O-Week, Graduates, International, Entrepreneurs, Alternative Majors	N/A	Print and online distribution of publication featuring articles by students, publication editors, and sponsors	N/A
Sports	Student vs Staff Volleyball	26/03	Volleyball games at the Unigym	75 students
	Intervarsity Sports Day	04/04	All-round sports day between teams from UNSW, USyd, Macquarie and UTS	30 students
	Ski Trip	06/07-09/07	First ever ski trip organised by BSOC to Thredbo	40 students
	Paintball Challenge	04/10	Action-packed day of paint-shooting at Heartbreak Ridge	30 students
	Intervarsity Sports Day	17/10	Sports day of basketball and soccer between teams from UNSW and Macquarie	60 students
Social	Orientation Camp "Heroes"	27/03 – 29/03	Leadership and teamwork building camp at Milson Island	180 students
	Cruise "Black & White"	09/04	Cruise on Sydney Harbour	700 students
	Dance "BSXC"	21/05	Dance at Darling Harbour	1000 students
	Ball "Winter Wonderland"	25/09	Ball at Star Room, Darling Harbour	200 students
Education	Peer Mentoring Program	Week 1-7, Sem 1	Leaders and 1 st year students	400 students
IT	New Website Launch	N/A	www.unswbsoc.com	N/A